











**Investor Presentation** | March 2021

**Protect Your People** ®

Charles D. Roberson, President and Chief Executive Officer Allen E. Dillard, Chief Financial Officer











NASDAQ: LAKE

## Safe Harbor Statement

With the exception of historical information, the statements set forth in this presentation include forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risk and uncertainties. The company wishes to caution that a number of important factors could cause actual results to differ materially from those forward-looking statements. These and other factors could cause actual results to differ materially from those in any forward-looking statements which are discussed in this presentation. Please see Lakeland Industries' SEC filings on Forms 10-K and 10-Q for important information about the Company and related risks. The Company disclaims any obligation to update its forward-looking statements.

#### **Non-GAAP Financial Measures**

To supplement its consolidated financial statements, which are prepared and presented in accordance with Generally Accepted Accounting Principles (GAAP), the Company uses the following non-GAAP financial measures: EBITDA, Adjusted EBITDA and Free Cash Flow. The presentation of this financial information is not intended to be considered in isolation or as a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP. The Company uses these non-GAAP financial measures for financial and operational decision making and as a means to evaluate period-to-period comparisons. The Company believes that they provide useful information about operating results, enhance the overall understanding of past financial performance and future prospects, and allow for greater transparency with respect to key metrics used by management in its financial and operational decision making. The non-GAAP financial measures used by the Company in this presentation may be different from the methods used by other companies. For more information on the non-GAAP financial measures, please see the Reconciliation tables in this presentation.



## **Key Statistics**

#### **Q3FY21 Results**

- Net sales of \$41.5M, up 51% from \$27.5M in 3Q20
- Gross profit of \$21.7M, compared with 3Q20 of \$9.3M
- Gross margin of 52.3%, compared to 33.9% in 3Q20
- Opex of \$9.2M, compared to \$7.5M in 3Q20
- Operating profit of \$12.5M, up from \$1.8M in 3Q20
- Net income of \$9.3M, up from \$1.1M in 3Q20
- EBITDA\* of \$13.9M, compared with \$1.9M in 3Q20
- Cash of \$40.2M at 10/31/20, up 175% from \$14.6M at 1/31/20
- No debt as of 10/31/20, down from \$1.2M at 1/31/20

#### **Market Stats**

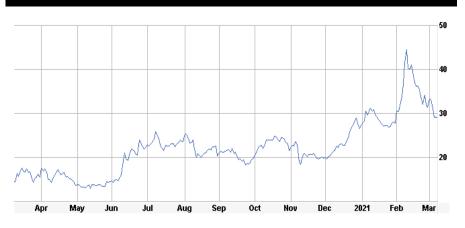
| Share Price (as of 3/1/2021)            | \$33.19           |
|---|-------------------|
| 52-Week High / Low                      | \$47.95 / \$12.44 |
| Average Daily Volume (3M)               | 424,000           |
| Diluted Shares Outstanding <sup>1</sup> | 8.1 million       |
| Market Capitalization <sup>1</sup>      | \$268.8 million   |
| Debt (as of 10/31/2020)                 | \$0.0 million     |
| Cash (as of 10/31/2020)                 | \$40.2 million    |
| Enterprise Value                        | \$228.6 million   |

New \$5 Million Stock Repurchase Program Authorized in February 2021

## **Lakeland**

| F                            | Financials & Valuation |
|------------------------------|------------------------|
| LTM Revenue <sup>3</sup>     | \$150.3 million        |
| LTM EBITDA <sup>3</sup>      | \$39.6 million         |
| LTM Net Income <sup>3</sup>  | \$28.4 million         |
| LTM Diluted EPS <sup>3</sup> | \$3.77                 |
| EV/LTM Revenue               | 1.5x                   |
| EV/LTM EBITDA <sup>3</sup>   | 5.8x                   |
| P/E (LTM) <sup>3</sup>       | 9.5x                   |
| Book Value <sup>3</sup>      | \$113.6 million        |

#### **One Year Stock Performance**



Source: Etrade

- <sup>1</sup> Treasury stock method
- <sup>2</sup> Source: Bloomberg/Yahoo
- <sup>3</sup> As of 10/31/2020
- \* EBITDA is a non-GAAP figure with reconciliation provided herein.

# Uniquely Positioned to Respond to Global Crises

| Crisis              | Ebola  | Bird Flu   | COVID-19 (Coronavirus)  |
|---------------------|--|--|---|
| LAKE Revenue Impact | \$4.6 million (FY16)   | \$4.1 million (FY16)   | TBD (FY20/21)   |
| LAKE Role           | Supplied suits to the United Kingdom Government  | Supplied protective clothing to DiVal Safety Equipment   | Supplier to hospitals and industrial customers globally   |
| Situation Timeline  | <ul> <li>August 8, 2014: Ebola declared an "international health emergency"; death toll reaches 1,000</li> <li>September 11, 2014: LAKE announced increase in manufacturing capacity to meet demand for safety products</li> </ul> | <ul> <li>April 11, 2015: Avian Flu confirmed in a commercial chicken operation in WI</li> <li>April 20 – May 1, 2015: WI, MN, IA declared state of emergency</li> <li>May 5, 2015: US authorities approved \$330 million in emergency funds to fight spread</li> </ul> | <ul> <li>2 weeks in 4Q20 = \$1M sales<br/>1Q21 = \$11M sales; 2Q21 =<br/>\$14M; 3Q21 = \$14M</li> <li>February 14, 2020: Asia 12-<br/>hour shifts; modified as needed</li> <li>March 13, 2020: Expanding<br/>sealed seam capacity by 30%</li> <li>September 9, 2020: Elevated<br/>demand expected into first half<br/>of next year</li> </ul> |
| LAKE Product Use    |  |  |   |









# Coronavirus (COVID-19) Update

#### China Environment

- Open for business; evaluating second wave of virus/variants
- Logistics ocean freight improved
- Raw materials available: prices are fluctuating

#### Global Environment

- Demand from most regions; Europe, India, Russia, Latin Am. strongest
- Logistics remain in focus

#### Lakeland Response

- Service the emergency market only to the extent that we have capacity over and above our strategic growth plans based on normal operating conditions
- Added capacity (facilities and staffing); constant management of supply chain
- Utilize more expensive raw materials only to the extent that customers will accept that additional cost
- Addressing second wave of virus, stockpiling requirements
- Potential for development of new market: Institutional Cleaning



# Coronavirus (COVID-19) Impact

#### Revenue

- Impact will continue through at least first half of FY22
- Selling through distribution limits transparency into application of sales
- Vaccine not likely to materially decrease PPE demand until mid-2021

### Manufacturing

- India and Vietnam reached maximum schedules (12 hours/day; 6 days/week);
   modified as needed
- Accelerated sealed seam manufacturing capacity increase in Vietnam (30% increase in total company capacity) that went on-line in May 2020 rather than January 2021
- During 2Q21, acceleration of ramping up of production in India
- Expanding cleanroom manufacturing in China and Vietnam for pharma

### • Supply Chain

- Currently no supply issues; logistics improved from low point earlier this year
- Price increases from suppliers continues but easing; use of multiple suppliers partially mitigates the impact of these increases



# **LAKE Product Examples**



LAKE Cleanroom Suit



LAKE Disposable Suit



LAKE Homeland Security Suit



LAKE Chemical Protection Suit



# **Leading Protective Clothing Manufacturer**

| Product Offering:       | Disposables  | Chemical Suits | Wovens | Fire/Reflectives | Gloves | HPW  |
|-------------------------|--|----------------|--------|------------------|--------|------|
| % of Sales <sup>1</sup> | 66.2%  | 20.3%          | 3.8%   | 6.9%             | 1.5%   | 1.3% |
| Sales by Geography:     | <ul> <li>Domestic: 52% of FY20 net sales</li> <li>International: 48% of FY20 net sales</li> </ul>  |                |        |                  |        |      |
| Industries Served:      | <ul> <li>Chemical/petrochemical</li> <li>Basic industries: auto, steel, construction, electric &amp; gas utilities</li> <li>Healthcare, food chain &amp; high tech</li> <li>Government, fire department, public safety and public agencies including DoD, CDC &amp; DEA</li> </ul> |                |        |                  |        |      |
| <b>Employees:</b>       | <ul> <li>&gt;2,100 international employees (approx.)</li> <li>120 domestic employees (approx.)</li> </ul>  |                |        |                  |        |      |
| Founded:                | • 1982   |                |        |                  |        |      |

<sup>1</sup> YTD at 10/31/20.

## **Innovative Proprietary Products**

# LAKE utilizes its unique manufacturing platform and proprietary textiles and designs targeted to market needs and demands

| New Product Focus: | <ul> <li>Proprietary high margin products for stable and recurring end markets (e.g. utilities,<br/>pharmaceuticals)</li> </ul>  |
|--------------------|--|
| Patents:           | <ul> <li>20 patents &amp; 1 patent in application<sup>1</sup></li> <li>56 trademarks and 6 trademarks in application<sup>1</sup></li> </ul>  |
| Supply Chain:      | <ul> <li>LAKE maintains strong control of its supply chain including multi-sourcing raw materials and having cut/sew operations performed by employees instead of contractors</li> <li>Owning our manufacturing, LAKE has control of supplier relationships</li> </ul> |
| Certifications:    | <ul> <li>Products are certified under relevant standards and certificates domestically and abroad</li> <li>Customers recognize certification as sign of quality</li> </ul>   |
| Manufacturing:     | <ul> <li>All established LAKE manufacturing facilities are ISO 9001 or ISO 9002 certified</li> <li>New facilities in Vietnam and India</li> <li>Manufacturing resilience based on footprint &amp; supply</li> </ul>  |
| Testing:           | <ul> <li>Quality control lab in China and the USA</li> <li>Chinese facility able to perform medical and industrial sterilizations</li> <li>Installed test lab in Alabama facility</li> </ul>   |



## **Optimized Global Presence**



- **★** Manufacturing Sites
- Sales Presence



Decatur, AL Facility



Anqui (Weifang), China Facility

#### **Manufacturing Sites**

Decatur, AL (HQ)

Jerez, Mexico

Anqui (Weifang), China

Buenos Aires, Argentina

New Delhi, India

Nahm Dinh, Vietnam

#### Sales Presence

Beijing, China

Chongqing, China

Decatur, AL (HQ)

Europe (France, Germany, Netherlands, Poland, Spain, U.K.)

Jerez, Mexico

Melbourne, Australia

Moscow, Russia

New Delhi, India

Shanghai, China

South America (Argentina, Chile, Colombia, Ecuador, Peru)

Southeast Asia (Malaysia, Thailand, Vietnam)

Toronto, Canada

Ust-Kamenogorsk, Kazakhstan



# **Increasing Manufacturing Capacity**

- Deploying capital investment in new manufacturing facilities to build growth capacity; near-shoring options may deliver further benefits
- India and Vietnam locations are now online and close to targeted growth markets
- ✓ Low cost structures in new locations are accretive to gross margins
- COVID-19
  - Increased staffing in Vietnam and India by estimated 50% for disposable garments
  - Accelerated previously planned expansion of normalized sealed seam capacity by 30% -- 9 months ahead of plan
  - Prioritizing manufacturing for regular industrial customers, allocating excess capacity to COVID-related demand
  - Order backlog at 10/31/20 has filled manufacturing capacity for months ahead for some products
  - Accelerated additional India production

#### Key Differentiator

LAKE is unique in owning its manufacturing facilities around the world and not relying on outsourced contractors



















## **Blue Chip Customers**

#### **Distributors**











#### **End Users**



















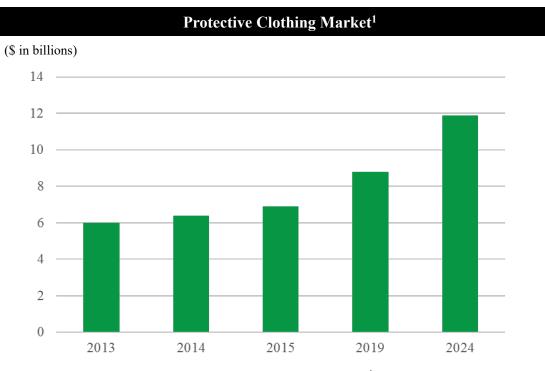


## **Favorable Long Term Industry Dynamics**

#### Lakeland operates in a large and growing industry...

#### **Industry Tailwinds**

- ✓ Global Economic Growth
- ✓ Global Oil Prices in Check
- ✓ Increase in Manufacturing to Multiple
  Nations
- ✓ Robust Demand from Developing Industries
- ✓ Increased Global Focus on Safety



<sup>1</sup> Source: Markets and Markets

Note: The forecast above was provided before COVID-19 brought PPE to the mainstream. The addition of COVID-19 demand and spawning of new market opportunities such as Institutional Cleaning have significantly added to the addressable market size.



## Strong Presence in Large & Fragmented U.S. Market

## U.S. PPE Products & Service Composition (2019)



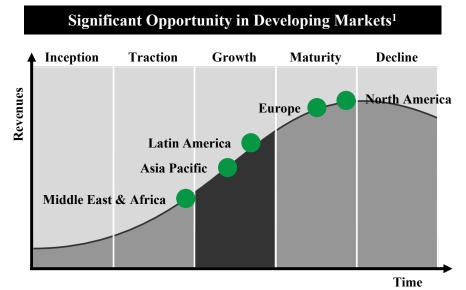
Lakeland's US Sales are in excess of 50% of Total Sales in FY2020



## Positioned for Further International Growth

# Leveraging its worldwide operating capabilities, LAKE plans deeper penetration into existing markets and selective expansion into new geographies...

- Led by multinational corporations, developing countries are increasingly adopting OSHA-like standards
- LAKE is able to offer its U.S. product range in international markets for little incremental costs
- The Company recently entered South Korea, Indonesia, Malaysia and Vietnam and is hiring aggressively in these new markets
- Diversified product lines and geographic presence provide for low seasonality



| Sales Presence by Geography |                           |  |  |
|-----------------------------|---------------------------|--|--|
| Region                      | Sales People <sup>2</sup> |  |  |
| U.S.                        | 28                        |  |  |
| Asia Pacific                | 27                        |  |  |
| Latin America               | 10                        |  |  |
| EEC                         | 7                         |  |  |
| Mexico                      | 11                        |  |  |
| Canada                      | 5                         |  |  |
| Russia / Kazakhstan         | 4                         |  |  |
| India                       | 8                         |  |  |
|                             |                           |  |  |

<sup>&</sup>lt;sup>2</sup> Numbers approximated as at June 2020, including Sales and Sales Support



<sup>&</sup>lt;sup>1</sup> Source: Markets and Markets: *Protective Clothing Market – Global Forecast to 2020.* 

# Growth and Performance Improvement Initiatives

- Investments in centralized data driven planning systems
  - ERP implementation
  - CRM installation globally
  - Launch of new websites for nine global locations
- Investments in manufacturing
  - Vietnam (now largest facility for the Company)
  - India (expansion underway)
  - Short run pilot plant for high margin products
  - Increasing Critical Environment manufacturing capacity
- Investments in product development
  - Higher margin segments:
    - Cleanroom suits for Big Pharma
    - Electric arc protective apparel for Utilities High Performance Wear
- 2Q20 results began reflecting above measures
- COVID-19 adjustments driving new methods for even higher and certain sustainable operational improvements post-pandemic



## **Strengthening Business Model – Pre/Post-COVID-19**

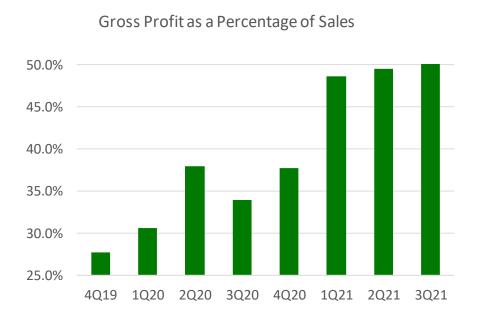
| Business Area             | Key Characteristic: Pre-COVID-19                | Key Characteristic:<br>Current/Post-COVID-19  |
|---------------------------|---|---|
| Products                  | Proprietary / value-added / higher margin       | Proprietary / value-added / higher margin / specialized vertical market                       |
| COGS / Raw Materials      | Multi-sourced, lower priced fabrics than DuPont | Multi-sourced, lower priced fabrics from separate regions                                     |
| Gross Margin <sup>1</sup> | 37.7%   | 50.1%   |
| Sales Channels            | Distributors and Key End Users                  | Distributors and Key End Users  |
| Customer Breadth          | Diversified                                     | Diversified plus hundreds of new industrial customers and government/healthcare organizations |
| Number of Products        | >800  | >500  |
| Sales Presence            | 21 countries                                    | 21 countries  |
| Geographic Reach          | Global  | Global  |
| Manufacturing Locations   | U.S., China, Mexico, LATAM,<br>India, Vietnam   | Same as before plus significant expansions in Mexico, India and Vietnam                       |

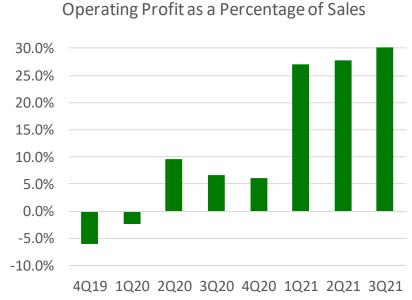




## **KPIs Improving Over Long Term – Accelerated by COVID-19**

## **Income Statement Performance**



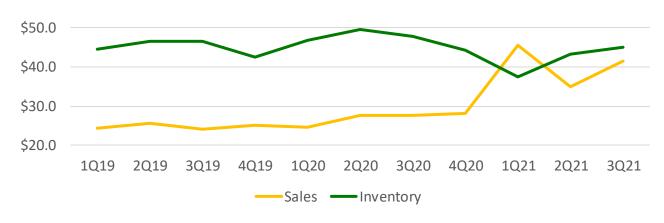




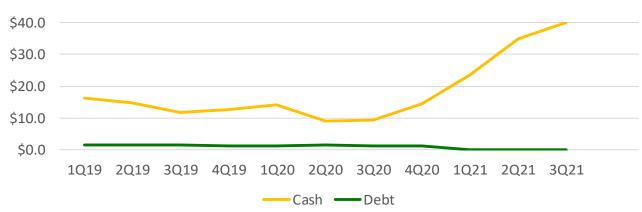
## **KPIs Improving Over Long Term – Accelerated by COVID-19**

#### **Balance Sheet Performance**

## **Lower Inventories and Higher Revenues**



#### **Increased Cash and Elimination of Debt**





# Sustainable Improvements Post-Pandemic – Operational Impact

| Key Area                    | Favorable Impact  |
|-----------------------------|---|
| <b>Customer Conversion</b>  | <ul> <li>Added over 200 new industrial customers in F2021;</li> <li>Plus over 180 new customers for COVID-19 defense</li> </ul>   |
| <b>New Products</b>         | • 2 new higher margin niche products added  |
| Pricing                     | <ul> <li>Raised prices in past year</li> <li>Passed along increased cost</li> <li>Favorable new client structures</li> </ul>  |
| Products                    | <ul> <li>Reduction in SKUs in FY21 leading to permanent reductions (but higher than current)</li> <li>Reduced customer lead times and increases productivity on larger runs of remaining items</li> <li>Improved inventory turns</li> </ul> |
| Factory Floor<br>Management | <ul> <li>Advantages of owning our manufacturing operations</li> <li>Ability to extend operating hours and other efficiency measures</li> </ul>  |



# Sustainable Improvements Post-Pandemic – Financial Impact

| Key Area                | Favorable Impact  |
|-------------------------|---|
| Revenue                 | <ul> <li>Rising pre-COVID</li> <li>Substantially elevated in 9M21</li> <li>Well positioned for emergence of institutional cleaning as new market segment, government and industry PPE stockpiling</li> </ul>  |
| Gross Margin            | <ul> <li>50.1% gross margin as a percentage of sales during 3Q21 YTD, compared to 34.3% for 3Q20 YTD</li> <li>Continuation of increasing margins to benefit from higher revenues, fewer SKUs, improved efficiencies, and product mix</li> </ul>   |
| Operating Expenses      | <ul> <li>Business decisions and IT investments yield factory floor and distribution efficiencies</li> <li>Operating margin higher at record 30.1% for 3Q21; above 28% for trailing 3 quarters</li> </ul>  |
| <b>Balance Sheet</b>    | <ul> <li>Cash flow enhancements with improved management of A/P, A/R, inventory turns</li> <li>Cash at record levels – up 15% from end of 2Q and 175% from start of year</li> <li>Debt eliminated</li> <li>Working capital growing</li> </ul>   |
| Capital<br>Expenditures | <ul> <li>Delivering scalability and operating leverage</li> <li>Investments for 2019 and 2020 combined were \$4.1 million; \$2 million planned for fiscal 2021</li> <li>Average quarterly revenue was \$26 million in FY19 and FY20; average quarterly revenue through 9M21 was \$41 million for a 58% improvement</li> </ul> |



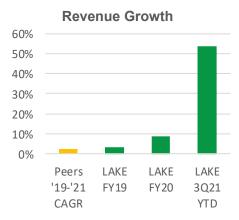
## **LAKE Shares Trade at Discount on Improving Financials**

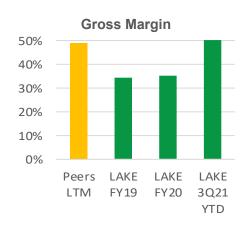
#### **Attractive Valuation\***

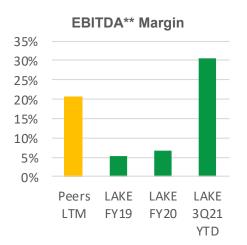
## LAKE Trades at 5.8x EV/EBITDA Based on TTM Results



#### **LAKE Improving Performance**







Third Quarter Records
Set for Revenues, Gross
Profit and Margin,
Operating Income and
Margin, and Free Cash
Flow Driven by COVID19 Demand and New
Industrial Customers



Source of Chart: Houlihan Lokey/Capital IQ, as of 5/15/20

- \* Valuation assumes LAKE share price on 3/1/21
- \*\* EBITDA is a non-GAAP financial measure; reconciliation provided herein.
- Excludes Delta Plus, Koken and Shigematsu as guidance not yet available.

# **Seasoned Management Team**

| Management Bios | S   | Years at LAKE         |
|-----------------|---|-----------------------|
|                 | Christopher J. Ryan – Executive Chairman  Upon his appointment as Executive Chairman in February 2020, Christopher J. Ryan served as our Chief Executive Officer and President since November 2003, Secretary since April 1991, and a director since May 1986. Mr. Ryan was our Executive Vice President - Finance from May 1986 until becoming our President in November 2003. Mr. Ryan also worked as a Corporate Finance Partner at Furman Selz Mager Dietz & Birney, Senior Vice President-Corporate Finance at Laidlaw Adams & Peck, Inc., Managing-Corporate Finance Director of Brean Murray Foster Securities, Inc. and Senior Vice President-Corporate Finance of Rodman & Renshaw, respectively, from 1983 to 1991. Mr. Ryan has served as a Director of Lessing, Inc., a privately held restaurant chain based in New York, from 1995 to 2008. Mr. Ryan received his BA from Stanford University, his MBA from Columbia Business School and his J.D. from Vanderbilt Law School. | 33 years <sup>1</sup> |
|                 | Charles D. Roberson – President & CEO  Upon his appointment as President and CEO as well as to the Company's Board of Directors in February 2020, Charles D. Roberson served as our Chief Operating Office since 2019. He served as our Senior Vice President International Sales since March 2009. Mr. Roberson joined our Company in 2004 as Technical Marketing Manager and later served as International Sales Manager. Prior to joining our Company, Mr. Roberson was employed by Precision Fabrics Group, Inc. as a Market Manager from 1995 to 2001 and as a Nonwovens Manufacturing Manager from 1991 to 1995. He began his career as a manufacturing manager for Burlington Industries, Inc. in its Menswear Division from 1985 to 1991.   | 15 years              |
|                 | Allen E. Dillard – Chief Financial Officer  Appointed CFO of Lakeland in July 2019, Allen E. Dillard's career spans three decades of senior-executive financial, operational and organizational leadership experience. For the preceding 16 years he served as CEO, CFO and COO of 2 middle market B-to-B companies, while also serving as a Board of Director for one of the companies. Earlier, he served as Treasurer and Director of Corporate Communications at Wolverine Tube, Inc. (NYSE: WLV). Previously he served as Corporate Vice President, Treasurer and Chief Financial Officer of Nichols Research Corporation, a NASDAQ-listed company which was successfully sold to a larger competitor. Mr. Dillard began his career as a public accountant with Ernst & Young where he worked for nearly a decade. He is a CPA and a graduate of the University of Alabama at Birmingham.  |                       |
|                 | Steven L. Harvey – Executive Vice President, Global Sales and Marketing  Appointed EVP, Global Sales and Marketing in January of 2021, Steven L. Harvey's career spans 3 decades of executive sales experience primarily. He brings a wealth of experience in data driven, CRM-based sales and marketing disciplines. For the preceding 11 years, he served as VP of Global Sales and Support for Digium, a late-stage cloud services company, until it was acquired. Earlier, Mr. Harvey served 11 years with ADTRAN (NASDAQ:ADTN) where he held various executive sales roles of increasing responsibility. He began his career with Procter and Gamble after graduating from Indiana University.   | 1 year                |
|                 | Daniel L. Edwards – Senior Vice President Sales for North America  Daniel L. Edwards has been our Senior Vice President Sales for North America since March 2017 after most recently serving as our Vice President of USA Sales since March 2013. Mr. Edwards has been employed by us in various capacities since joining Lakeland in 2005, including as our National Accounts Manager and Eastern Regional Sales Manager. Prior to joining our Company, Mr. Edwards was a Senior Market Manager at Precision Fabrics Group, Inc., where he began his career in 1990 and held various roles at that company in manufacturing, technical and quality management.   | 14 years              |

## **Investment Highlights**



# LAKE Shares Attractively Valued Relative to Improved Fundamentals and as Compared with Peers





Protect Your People<sup>TM</sup>

## **Financial Review**

# **Income Statement – 3Q21**

|   |                | Three Months Ended October 31, |                 | oths Ended<br>oer 31, |
|---|----------------|--------------------------------|-----------------|-----------------------|
|   | <u>2020</u>    | <u>2019</u>                    | <u>2020</u>     | <u>2019</u>           |
| Net sales                                   | \$41,451       | \$27,464                       | \$122,054       | \$79,620              |
| Cost of goods sold                          | <u>19,763</u>  | <u>18,166</u>                  | 60,882          | <u>52,349</u>         |
| Gross profit                                | 21,688         | 9,298                          | 61,172          | 27,271                |
| Operating expenses                          | <u>9,195</u>   | <u>7,464</u>                   | <u>26,575</u>   | <u>23,114</u>         |
| Operating profit                            | 12,493         | 1,834                          | 34,597          | 4,157                 |
| Other income (expense), net                 | 12             | (9)                            | 49              | (33)                  |
| Interest expense                            | <u>(4)</u>     | <u>(26)</u>                    | (23)            | <u>(98)</u>           |
| Income before taxes                         | 12,501         | 1,799                          | 34,623          | 4,026                 |
| Income tax expense                          | <u>3,237</u>   | <u>653</u>                     | <u>7,386</u>    | <u>1,950</u>          |
| Net income                                  | <u>\$9,264</u> | <u>\$1,146</u>                 | <u>\$27,237</u> | <u>\$2,076</u>        |
| Net income per common share:                |                |                                |                 |                       |
| Basic                                       | <u>\$1.16</u>  | <u>\$0.14</u>                  | <u>\$3.41</u>   | <u>\$0.26</u>         |
| Diluted                                     | <u>\$1.14</u>  | <u>\$0.14</u>                  | <u>\$3.36</u>   | <u>\$0.26</u>         |
| Weighted average common shares outstanding: |                |                                |                 |                       |
| Basic                                       | 7,979,902      | 8,004,640                      | 7,976,228       | 8,013,383             |
| Diluted                                     | 8,123,848      | 8,035,929                      | 8,110,435       | 8,044,159             |



# **EBITDA Reconciliation – 3Q21**

|   | Three Months Ended October 31, |              | Nine Months Ended<br>October 31, |               |
|---|--------------------------------|--------------|----------------------------------|---------------|
|   | 2020                           | 2019         | 2020                             | 2019          |
| Net Income to EBITDA  |                                |              |                                  |               |
| Net Income  | \$9,264                        | \$1146       | \$27,237                         | \$2,076       |
| Interest  | 4                              | 26           | 23                               | 98            |
| Taxes   | 3,237                          | 653          | 7,386                            | 1,950         |
| Depreciation and amortization   | 491                            | 430          | 1,425                            | 1,267         |
| Other income (expense)  EBITDA  EBITDA to Adjusted EBITDA (excluding non-cash expenses) | 12<br>\$12,984                 | 9<br>\$2,264 | 49<br>\$36,022                   | 33<br>\$5,424 |
| Equity compensation   | \$854                          | \$(332)      | \$1,263                          | \$(583)       |
| Adjusted EBITDA   | \$13,838                       | \$1,932      | \$37,285                         | \$4,841       |
| Cash paid for taxes (foreign)   | 650                            | 271          | 2,376                            | 1,202         |
| Capital expenditures  | 585                            | 104          | 1,325                            | 689           |
| Free cash flow  | \$12,603                       | \$1,557      | \$33,584                         | \$2,950       |



# Balance Sheet – 3Q21

| ASSETS  | October 31,<br>2020 | January 31,<br>2020 |
|---|---------------------|---------------------|
| Current assets  |                     |                     |
| Cash and cash equivalents   | \$40,186            | \$14,606            |
| Accounts receivable, net of allowance for doubtful accounts of \$812 and \$497 at October 31, 2020 and January 31, 2020, respectively             | 26,750              | 17,702              |
| Inventories   | 44,978              | 44,238              |
| Prepaid VAT and other taxes   | 3,586               | 1,228               |
| Other current assets  | 2,805               | 2,033               |
| Total current assets  | 118,305             | 79,807              |
| Property and equipment, net   | 10,023              | 10,113              |
| Operating leases right-of-use assets  | 2,266               | 2,244               |
| Deferred tax assets   | 396                 | 5,939               |
| Prepaid VAT and other taxes   | 292                 | 333                 |
| Other assets  | 99                  | 98                  |
| Goodwill  | <u>871</u>          | <u>871</u>          |
| Total assets  | <u>\$132,252</u>    | \$99,405            |
| LIABILITIES AND STOCKHOLDERS' EQUITY  |                     |                     |
| Current liabilities   |                     |                     |
| Accounts payable  | \$8,066             | \$7,204             |
| Accrued compensation and benefits   | 3,629               | 1,300               |
| Other accrued expenses  | 4,685               | 2,445               |
| Current maturity of long-term debt  |                     | 1,155               |
| Current portion of operating lease liabilities  | <u>925</u>          | <u>835</u>          |
| Total current liabilities   | 17,305              | 12,939              |
| Long-term portion of operating lease liabilities  | <u>1,326</u>        | <u>1,414</u>        |
| Total liabilities   | <u>18,631</u>       | 14,353              |
| Commitments and contingencies   |                     |                     |
| Stockholders' equity  |                     |                     |
| Preferred stock, \$0.01 par; authorized 1,500,000 shares (none issued)  |                     |                     |
| Common stock, \$0.01 par; authorized 20,000,000 shares<br>Issued 8,491,260 and 8,481,665; outstanding 7,982,018 and 7,972,423 at October 31, 2020 |                     |                     |
| and January 31, 2020, respectively  | 85                  | 85                  |
| Treasury stock, at cost; 509,242 shares   | (5,023)             | (5,023)             |
| Additional paid-in capital  | 76,278              | 75,171              |
| Retained earnings   | 44,818              | <u>17,581</u>       |
| Accumulated other comprehensive loss  | (2,537)             | (2,762)             |
| Total stockholders' equity  | 113,621             | <u>85,052</u>       |
| Total liabilities and stockholders' equity  | <u>\$132,252</u>    | <u>\$99,405</u>     |
|   |                     |                     |



## Income Statement – Fiscal Year

|   | Year Ended January 31, |                |
|---|------------------------|----------------|
|   | <u>2020</u>            | <u>2019</u>    |
| Net sales                                   | \$107,809              | \$99,011       |
| Cost of goods sold                          | <u>69,912</u>          | <u>65,105</u>  |
| Gross profit                                | 37,897                 | 33,906         |
| Operating expenses                          | <u>32,021</u>          | <u>30,341</u>  |
| Operating profit                            | 5,876                  | 3,565          |
| Other income (expense), net                 | (7)                    | 41             |
| Interest expense                            | <u>(116)</u>           | <u>(125)</u>   |
| Income before taxes                         | 5,753                  | 3,481          |
| Income tax expense                          | <u>2,472</u>           | <u>2,022</u>   |
| Net income                                  | <u>\$3,281</u>         | <u>\$1,459</u> |
| Net income per common share:                |                        |                |
| Basic                                       | <u>\$0.41</u>          | <u>\$0.18</u>  |
| Diluted                                     | <u>\$0.41</u>          | <u>\$0.18</u>  |
| Weighted average common shares outstanding: |                        |                |
| Basic                                       | 8,005,927              | 8,111,458      |
| Diluted                                     | 8,037,019              | 8,170,401      |



## **EBITDA** Reconciliation – Fiscal Year

|                               | Year Ended January 31, |             |
|-------------------------------|------------------------|-------------|
|                               | <u>2020</u>            | <u>2019</u> |
| Net Income to EBITDA          |                        |             |
| Net Income                    | \$3,281                | \$1,459     |
| Interest                      | 116                    | 125         |
| Taxes                         | 2,472                  | 2,022       |
| Depreciation and amortization | 1,645                  | 965         |
|                               |                        |             |
| Other income (expense)        | (7)                    | 41          |
| EBITDA                        | 7,521                  | 4,530       |
| EBITDA to Adjusted EBITDA     |                        |             |
| (excluding non-cash expenses) |                        |             |
| Equity compensation           | (403)                  | 744         |
|                               |                        |             |
| Adjusted EBITDA               | \$7,118                | \$5,274     |



## Balance Sheet – Fiscal Year

## (UNAUDITED) (\$000's Except Share Information)

#### ASSETS

|  | January 31,<br><u>2020</u> | <u>2019</u>    |
|--|----------------------------|----------------|
| Current assets   |                            |                |
| Cash and cash equivalents Accounts receivable, net of allowance for doubtful accounts of \$497 and \$434       | \$14,606                   | \$12,831       |
| at January 31, 2020 and 2019, respectively   | 17,702                     | 16,477         |
| Inventories  | 44,238                     | 42,365         |
| Prepaid VAT and other taxes Other current assets   | 1,228<br>2,033             | 1,478<br>2,319 |
|  |                            |                |
| Total current assets   | 79,807                     | 75,470         |
| Property and equipment, net  | 10,113                     | 10,781         |
| Operating leases right-of-use assets Deferred tax assets   | 2,244<br>5,939             | 7,267          |
| Prepaid VAT and other taxes  | 3,939                      | 176            |
| Other assets   | 98                         | 158            |
| Goodwill   | <u>871</u>                 | <u>871</u>     |
| Total assets   | <u>\$99,405</u>            | \$94,723       |
| LIABILITIES AND STOCKHOLDERS' EQUITY Current liabilities   |                            |                |
| Current naomities  |                            |                |
| Accounts payable   | \$7,204                    | \$6,214        |
| Accrued compensation and benefits  | 1,300                      | 1,137          |
| Other accrued expenses   | 2,445                      | 2,825          |
| Current maturity of long-term debt Current portion of operating lease liability                                | 1,155<br>835               | 158            |
| Total current liabilities  | 12,939                     | 10.334         |
| Long-term portion of debt  | 12,737                     | 1,161          |
| Long-term portion of operating lease liability   | 1,414                      |                |
| Total liabilities  | 14,353                     | 11,495         |
| Commitments and contingencies  | - 1,000                    |                |
| Stockholders' equity Preferred stock, \$0.01 par; authorized 1,500,000 shares (none issued)                    |                            |                |
| Common stock, \$0.01 par; authorized 20,000,000 shares,  |                            |                |
| Issued 8,481,665 and 8,475,929; outstanding 7,972,423 and 8,013,840 at January 31, 2020 and 2019, respectively | 85                         | 85             |
|  |                            |                |
| Treasury stock, at cost; 509,242 and 462,089 shares at January 31, 2020 and 2019, respectively                 | (5,023)                    | (4,517)        |
| Additional paid-in capital   | 75,171                     | 75,612         |
| Retained earnings  | 17,581                     | 14,300         |
| Accumulated other comprehensive loss   | (2,762)                    | (2,252)        |
| Total stockholders' equity   | 85,052                     | 83,228         |
| Total liabilities and stockholders' equity   | <u>\$99,405</u>            | \$94,723       |
|  |                            |                |

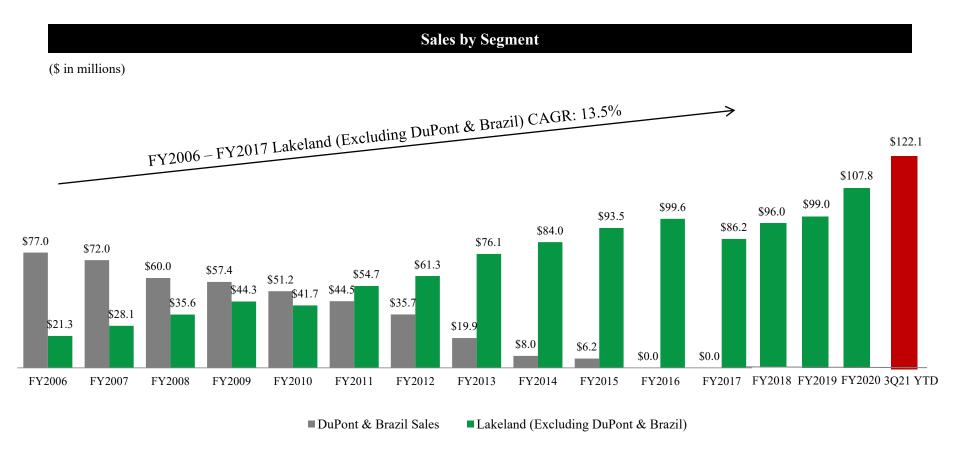




Protect Your People<sup>TM</sup>

# **Appendix**

## Strong Growth Masked By Wind-Down of DuPont & Brazil



LAKE successfully transitioned from majority of sales dependent on DuPont to 100% third party multi-sourced materials



## **Real Estate**

| Location                       | Sq. Ft. | Leased / Owned | Primary Function                                   |
|--------------------------------|---------|----------------|--|
| Canada (Brantford)             | 22,092  | Owned          | Sales / Warehouse                                  |
| China (Weifang)                | 122,665 | Owned          | Administration / Manufacturing / Warehouse / Sales |
|                                | 16,145  | Leased         | Warehouse  |
| Decatur, AL                    | 147,228 | Owned          | Administration / Manufacturing / Sales             |
|                                | 21,000  | Leased         | Warehouse  |
| Mexico (Zacatecas)             | 74,000  | Owned          | Administration / Manufacturing / Warehouse / Sales |
| Argentina (Buenos Aires)       | 3,770   | Leased         | Administration / Manufacturing / Warehouse / Sales |
| Chile (Santiago)               | 3,996   | Leased         | Administration / Warehouse / Sales                 |
| China (Beijing)                | 3,047   | Leased         | Sales / Warehouse                                  |
| China (Shanghai)               | 11,746  | Leased         | Administration / Sales / Warehouse                 |
| India (Noida)                  | 32,005  | Leased         | Manufacturing / Warehouse / Sales                  |
| Kazakhstan (Ust-Kamenogorsk)   | 89      | Leased         | Warehouse / Sales                                  |
| Ronkonkoma, NY                 | 2,500   | Leased         | Headquarters – Administration / Sales              |
| Russia (Moscow)                | 875     | Leased         | Warehouse / Sales                                  |
| U.K. (Newport, East Yorkshire) | 9,833   | Leased         | Warehouse / Sales                                  |
| Vietnam (Nahm Dinh)            | 140,000 | Leased         | Manufacturing / Warehouse                          |



# Significant Industry M&A Activity

| Date   | Acquirer                  | Target                                    |
|--------|---------------------------|---|
| Feb-20 | New Mountain Capital      | ILC Dover                                 |
| Dec-19 | PIP Global                | Boss Manufacturing Company                |
| Nov-19 | SureWerx                  | Sure-Foot Industries                      |
| Oct-19 | ASGARD Partners           | Revision Eyewear                          |
| Aug-19 | Gryphon Investors         | Mechanix Wear                             |
| May-19 | PIP Global                | Worldwide Protective Products             |
| May-19 | North Branch Capital      | Diversified Fall Protection               |
| May-19 | AirBoss-Defense           | Immediate Response Technologies           |
| Apr-19 | Saf-Gard Safety Shoe      | Great Lakes / Michigan Industrial Shoe    |
| Mar-19 | Total Safety              | Airgas On-Site Safety Services Inc.       |
| Feb-19 | PIP Global                | West Chester Protective Gear              |
| Feb-19 |                           | Liberty Glove & Safety Inc.               |
| Feb-19 | Ansell                    | Ringers Technologies                      |
| Dec-18 | SureWerx                  | Kimberly-Clark (Jackson / Wilson Safety)  |
| Nov-18 | Riverside Company         | SureWerx                                  |
| Oct-18 | Alliance Marine           | Safety and Survival Systems International |
| Sep-18 | Klein Tools               | Ergodyne Corporation                      |
| Aug-18 | Grolls AB                 | Duunivaruste Oy                           |
| Feb-18 | Audax Group               | PIP Global                                |
| Jan-18 | Audax Group               | Checkers Safety                           |
| Aug-17 | VF Corporation            | Williamson-Dickie Manufacturing Company   |
| Jun-17 | MSA                       | Globe                                     |
| Mar-17 | Wensleydale W & G Limited | Evac+Chair International                  |
| Sep-16 | Impact                    | MALT Industries                           |
| Aug-16 | Compass Group             | 5.11 Tactical                             |
| Jun-16 | SureWerx                  | KP Industries                             |
| Jun-16 | National Safety Apparel   | DRIFIRE                                   |
| May-16 | SPRichards                | Safety Zone                               |
| May-16 | Dunlop                    | Onguard Industries                        |
| May-16 | Swedol AB                 | Grolls AB                                 |
| Feb-16 | Safariland                | United Uniform                            |
| Nov-15 | Mallory Safety & Supply   | Sanderson                                 |
| Oct-15 | CCMP                      | Shoes for Crews                           |
| Sep-15 | MSA                       | Latchways plc                             |
| Jul-15 | Würth Group               | Northern Safety and Industrial            |
| Jun-15 | 3M                        | Capital Safety                            |
| Jun-15 | Bunzl                     | International Sourcing Company            |
| Jun-15 | Bunzl                     | Importadores Exportadores Solmaq          |
| Jun-15 | Bunzl                     | Ligne T SAS                               |

## **Notable Transactions**



