



Why Choose Lakeland?

Just one of the reasons many distributors and end users choose to work with Lakeland is because of the high level of expertise within the company; Lakeland was the original manufacturer of disposable coveralls and many of the senior management have decades of experience in the design, production and sale of chemical and other protective clothing.

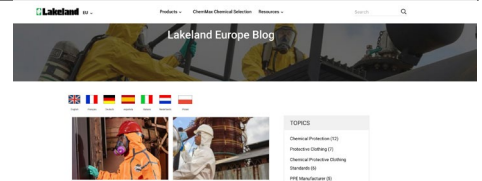
And the best distributors and end users involved in chemical protective PPE selection know that knowledge is power; for distributors knowledge means sales teams can sell more on product benefit and less on price, whilst end users know it means they can be more assured of using the best PPE for the task; targeted protection means better protection and lower cost.

We can offer a variety of training for distributors, sales people and end users alike. So to take advantage of our extensive knowledge about chemical and heat protection. Here are some of the options overleaf.

Lakeland Training Opportunities



Subscribe to our blog.

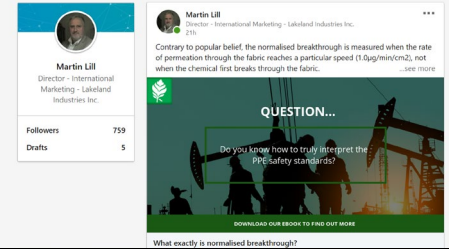
Our blog features regular articles on a variety of subjects relating to chemical and heat protective clothing with regular updates and explanations on how to select the best protection for your application, understanding regulations and standards, product details and specific properties of PPE enabling those subscribed to develop better understanding and knowledge. Subscribe at <https://blog.lakeland.com/europe>



Follow our Social Media pages – especially our International Marketing Director Martin Lill

Our social media pages are not just about selling product. They feature regular articles and links to free downloadable e-books and blogs covering a range of issues and information about protective clothing and PPE generally.

-  **LinkedIn-lakelandeurope** - Regular updates on products with links to relevant web pages and blogs
-  **LinkedIn-martin-lill** - Frequent posts to blogs, news items, updates and regular articles on chemical and heat protection issues



Pick up your free copies of our Guides to Selection and Buyers' Guide

Our Selection Guides and Buyers' Guide are not just product catalogues. They include a selection of relevant guidance on product selection and detailed articles about related subjects. They can be downloaded in six languages – or request a free hard copy at the links below:-

- [Guide to Selection of Type 5 & 6 Coveralls](#)
- [Guide to Selection of Chemical Clothing](#)
- [CE Buyers' Guides](#)



On-site product training and presentations by our Sales Managers

Our knowledgeable Sales Managers are the best people to introduce and train sales teams and end users on the range of Lakeland products, their features and benefits, their properties and what they can do. Sessions can be arranged at your own premises or local meeting facilities at a time and duration to suit your needs.

Alternatively, for shorter, more specific training on specific products and issues, video conferencing sessions can be arranged.



Interactive and detailed study sessions

Our study sessions are the best way to gain a more detailed knowledge of what matters in selecting the best PPE for chemical flame and heat protection. Including effective presentations and interactive group exercises; enable delegates to develop their own ideas and knowledge of how to compare and select the most effective protective clothing for the task.

Sessions can be arranged at a time, place and duration – from one or two hours to full days – and tailored to suit your business needs and resources. The best sessions include sales teams and end users working together and where a remote location is needed and justified... we will foot the bill.

[Use the link to download video showing what happens in a typical Lakeland Chemical Suit study session.](#)



To take advantage of Lakeland's extensive knowledge and experience of industrial protective clothing simply contact +44 1482 478140 or sales-europe@lakeland.com and ask to speak to your local Lakeland Sales Manager.